

RISKS IN THE ELECTRONIC AGE



**20th Annual
New England Regional Healthcare Risk Management Conference
Wentworth by the Sea
New Castle, NH
May 2 - 4, 2010**

Sunday May 2, 2010
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11:00 Annual Golf Tournament

Sponsored by O'Brien, Tanski & Young

For questions regarding the Golf Tournament, please contact Roland F. Young III at 860-525-2700 x246, rfy@otylw.org
Separate advance registration and fee required. See separate information sheet and registration form within this brochure.

4:00 - 7:00

Conference Registration Desk Open

4:00 - 5:00

Not Just Virtual Networking: 20 Top Tips From Seasoned Risk Managers

Facilitated by Geri Amori Ph.D., ARM, CPHRM, DFASHRM

5:30-7:00

Welcome Reception

Sponsored by Heidell, Pittoni, Murphy & Bach

Monday May 3, 2010

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7:00 - 9:00 Conference Registration Desk Open

7:30 - 8:15 Breakfast/Exhibits

8:15 Opening Comments

Nancy Fredholm RN, MSN, CPHRM NNESHRM President
Cheryl Vacchiano CPHRM NNESHRM Past President

8:30 - 9:30 *Risk Managers as Change Agents and Leaders*

Terie Zimmerman RN, BSN, JD, ARM, CPHRM, FASHRM ASHRM President

9:30 - 10:45 *EMR, EHR and PHR: Risks and Risk Reduction Strategies*

Ann Gaffey RN, MSN, CPHRM, FASHRM Arlington, VA

10:45 - 11:15 Break/Exhibits

11:15 - 12:15 *Dealing with Security Breaches, Red Flag Rules, HITECH Amendments*

Steven Johnson Esq, Kozak & Gayer, PA Augusta, ME

12:15 - 1:15 Lunch/Exhibits

1:15 - 2:30 *Achieving Staff Participation in Safety and Quality*

Melanie Osley RN, MBA, CPHRM, CPHQ, DFASHRM Manchester, CT

2:30 - 3:00 Break/Exhibits – Go out and breathe the salt air

3:00 - 4:00 *Art and Science of Claim Handling*

Patrick McGrath, McGrath and Associates Claims & Risks Services Merrimack, NH

4:00 - 5:00 Exhibits

5:00 - 6:00 Reception

Tuesday May 4, 2010

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8:00 - 8:30 Breakfast/Exhibits

8:30 - 10:00 *Social Networking and Transparency in Healthcare*

Paul F. Levy, President and CEO, Beth Israel Deaconess Medical Center Boston, MA

10:00-11:00 *Effective Policy & Procedure Writing: Avoiding Pitfalls*

Elaine Michaud Esq, Devine, Millimet & Branch Manchester, NH

11:00-11:30 Break/Raffle Drawings

11:30- 12:30 *Legal Considerations in the Use of Social Media*

Paul Greenberg Esq, Rindler – Morgan, PC Boston, MA

12:30 Closing Remarks

Box Lunch

REGISTRATION FORM - DEADLINE April 19, 2010

Name _____ Name for badge _____

Title/Credentials _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Fee: Member	Early bird: Before 4/7 \$175	After 4/7 \$225
Non member	Early bird: Before 4/7 \$225	After 4/7 \$275

Return Registration form to: Ms. Lori Chabot
17 Goss Rd
North Hampton, NH 03862

Please make checks payable to NNESHM.

Cancellation Policy

Full refund of conference registration will be made for a cancellation notice received before 4/7/10. Refunds will not be made for cancellations after that date or for non-attendance at the conference

INFORMATION

Corporate Sponsorship:

Help is always welcome to reduce the cost of education programs. If you are interested in sponsoring any portion of this program or future programs, please contact Bonnie Ellis at bellis@promutualgroup.com

Continuing Education Credits:

Application has been made for American Hospital Association (AHA) continuing education credits provided for the American Society for Healthcare Risk Management. These credits meet the definition of continuing education requirements for the DASHRM, FASHRM, CPHRM and CPHQ designations.

Conference Attire: Business Casual

Conference Proceedings: Proceedings will be distributed via CD only. An internet link will be provided for personal printing.



Hotel Accommodations:

A limited number of rooms at Wentworth by the Sea are available for conference attendees at \$159 night plus taxes. These rooms must be reserved by April 1, 2010. Please use the following link to make your reservation:

<http://www.marriott.com/hotels/travel/psmww?groupCode=nennea&app=resvlink&fromDate=5/1/10&toDate=5/6/10>

Questions

For general questions regarding the conference, please contact:

Nancy Fredholm at 603-889-4664 or nancy.fredholm@snhmc.org or Cheryl Vacchiano at 207-523-1618 or cvacchiano@medicalmutual.com

For questions regarding registration, please contact:

Lori Chabot at 603-580-6587 or lchabot@ehr.org or Kelly Ahern at 603-663-2931 or ahern@elliott-hs.org

For questions regarding the hotel accommodations, please contact Wentworth by the Sea at 603-422-7322.

9th Annual NESHRM Golf Tournament Sunday, May 2, 2010

Dear Golfers:

I am pleased to advise that with the hotel's assistance, we were able to secure twenty-four (24) tee times at the adjoining Wentworth by the Sea Country Club. This is a fabulous Scottish link style golf course originally designed by the "father of New England golfing, George Wright" in 1897 with later improvements by notable golf course architect Donald Ross in 1921 and further expansion by Geoffrey Corish in 1964. It is a beautiful track with water views and quite the pedigree.

Since the course is made available only through the hotel, participation is limited to those individuals who are staying at the hotel. A \$125 greens fee which includes the use of a cart will be charged to your account. In order to register, it is incumbent that you register with me as soon as possible as this will be on a first come/first serve basis. The tournament fee will be \$35 per person which will include lunch on the course, access to the beverage cart, favors, post play cocktails as well as an opportunity to win one of the various contests:

- Men Low Gross
- Women Low Gross
- Men Low Net
- Women Low Net
- Men Closest to Pin
- Women Closest to Pin
- Men Long Drive
- Women Long Drive
- Closest to the tee

Attached is the registration form.

Looking forward to your participation and a great conference,

Roland F. Young III, O'Brien, Tanski & Young, LLP Tournament Director

**9th ANNUAL NESRHM GOLF TOURNAMENT
SUNDAY, MAY 2, 2010**

In order to secure your spot in the tournament, please send a check for \$35 payable to "O'Brien, Tanski & Young, LLP" for the registration fee which will cover lunch on the course, favors, post play cocktails and prizes. Registration must be received by me on or before **April 3, 2010** so that I can release unused tee times and not incur a penalty. Tee times will be between 11:00 and 11:50 a.m. on Sunday, May 2, 2010 and we should be done well before conference activities begin later in the day.

Registration is available only for the first 24 to respond.

Please tear off the bottom portion of this form and send it with your entry fee of \$35 made payable to:

"O'Brien, Tanski & Young, LLP"

Attn: Roland F. Young III

CityPlace II

Hartford, CT 06103

Name _____

Phone number _____

Company _____

Mailing Address _____

Email address _____

*Handicap: _____ Preferred Tee Time _____

Others in your foursome if possible: _____

I understand, that in order to participate, I must be a registered hotel guest for the NESHRM conference at Wentworth by the Sea and a greens fees of \$125 plus tax will be charged to my room.

* Since many players do not have a true handicap, the maximum allowable handicap for a male will be 25 and for a female it will be 30.